Zał. nr 4 do ZW 33/2012

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| **DEPARTMENT OF COMPUTER SCIENCE AND MANAGEMENT**  **SUBJECT CARD**  **Name in Polish GLOBALIZATION AND EUROPEAN INTEGRATION**  **Name in English Globalization and European Integration**  **Field of study (if applicable): MANAGEMENT**  **Specialty (if applicable): Business Management**  **Level and form of studies: 1st level, full-time**  **Type of course: optional**  **Course code EKZ1148**  **Group rates NO** |

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|  | Lecture | Ćwiczenia | Laboratorium | Projekt | Seminarium |
| Hour at University (ZZU) | **30** | **15** |  |  |  |
| Hour of own work the student (CNPS) | **60** | **60** |  |  |  |
| FORM OF GRADUATE | **grade** | **grade** |  |  |  |
| If this course is done please (X) |  |  |  |  |  |
| Point of ECTS | **2** | **2** |  |  |  |
| the number of points corresponding to the classes  of a practical nature (P) |  | **2** |  |  |  |
| the number of ECTS credits corresponding to the classes requiring direct contact (BK) | **1** | **0,5** |  |  |  |

\*niepotrzebne skreślić

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| KNOWLEDGE, SKILLS AND OTHER POWERS  Basic knowledge of macroeconomics. |

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| COURSE OBJECTIVES  C1 Gaining basic knowledge of the theory of integration and globalization, nature, objectives  and the determinants of these processes.  C2 Understanding the mechanisms and the logic of market integration and globalization as an objective process changes and their consequences for the functioning of companies, economies and the world economy.  C3 Education the ability to use knowledge of the process of market integration  and globalization for making the adjustment to the terms of the characteristics of these processes at the micro and macro. |

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| SUBJECT LEARNING :  PEK\_W01 has ordered knowledge of the theory of integration and globalization processes, entities, attributes, purpose and effects of these processes at the micro and macro.  PEK\_W02 knows and understands the impact of integration and globalization processes, the operation of enterprises, economies and the world economy.  The range of skills:  PEK\_U01 identify and analyze the effects of the mechanisms of integration and globalization  in the context of the necessary adjustment measures resulting from these processes at the micro and macro and the right tools for their implementation.  PEK\_U02 choose sources of information and use them to solve problems in the enterprise features of the conditions laid down processes of regional integration and globalization.  The scope of social competence:  PEK\_K01 is aware of the opportunities and risks of integration processes  and globalization, can discuss the resulting problems and initiate changes in the organization based on its knowledge of the matter. |

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| **TREŚCI PROGRAMOWE** | | |
| Form of lecture | | Liczba godzin |
| Lec1 | Regional integration and globalization, issue, characteristics, aims and conditions. | 2 |
| Lec2 | Opportunities and threats arising from the process of integration and globalization. | 2 |
| Lec3 | Rational economic choices in an open economy in the context of integration and globalization processes. | 2 |
| Lec4 | Models of international and transnational economic integration. | 2 |
| Lec5 | Mechanisms of integration in the market economy. Models of customs union and single market. | 2 |
| Lec6 | Programs to support the single European market. | 2 |
| Lec7 | Macroeconomics of European economy. Economy and monetary union. | 2 |
| Lec8 | Economic and social cohesion and territorial. | 2 |
| Lec9 | Transnational corporations in the global market conditions. | 2 |
| Lec10 | International capital flows in the global economy | 2 |
| Lec11Lec12 | Global financial risks. | 4 |
| Lec13 | The trends of globalization and regional integration and macroeconomic risk and economic growth. | 2 |
| Lec14 | Macroeconomic disparities in the modern economy in the context of economic integration processes and globalization. | 2 |
| Lec15 | Test | 2 |
|  | Total hours | **30** |

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| **Form of exercise** | | **Number of hours** |
| CL1 | Opportunities and threats arising from the process of economic integration  and globalization. Analysis of macro-and microeconomic. | 2 |
| CL2 | Logic and mechanisms of integration and globalization. Impact on the strategic choices of scale economies and businesses. | 2 |
| CL3 | Realization of economic and monetary union in the EU.  Micro-and macroeconomic costs and benefits. | 2 |
| CL4 | Assessment of the level of globalization of the economy. Categories of indicators. | 2 |
| CL5 | Barriers to internationalization level. Positive and negative effects of activities on the home countries and host. | 2 |
| CL6 | Financial Markets. Causes and effects of the global financial crisis  at the micro and macro. | 2 |
| CL7 | Integration and globalization and macro-economic disparities  in today's global economy. Causes and consequences. | 2 |
| CL8 | Test | 1 |
|  | Total hours | 15 |

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| **Form of Laboratory** | | **Number of hours** |
| La1 |  |  |
| La2 |  |  |
| La3 |  |  |
|  | Total hours |  |

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| Form of Project | | Number of hours |
| Pr1 |  |  |
| Pr2 |  |  |
| Pr3 |  |  |
|  | Total hours |  |

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| **Form of Seminar** | | **Number of hours** |
| Se1 |  |  |
| Se2 |  |  |
| Se3 |  |  |
|  | Total hours |  |

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| EDUCATION TOOLS |
| N1. Lecture information  N2. Multimedia presentation  N3. Lecture problem  N4. Practical exercises  N5. Discussion |

**EFFECTS OF EDUCATION ACHIEVEMENTS**

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| Ratings (F - forming (during the semester), P - Summary (at the end of the semester) | Number of effect | Evaluate the effect of education achievement |
| F1 | PEK\_W02, PEK\_U01,  PEK\_U02,  PEK\_K01 | written test  practical exercises  practical exercises  Participation in the discussion |
| F2 | PEK\_W01, PEK\_W02,  PEK\_U01 | Test |
| P(excercise)=F1  P(lecture)=F2 | | |

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| **LITERATURE:** |
| **MAIN LITERATURE:**   1. J. Kotyński, *Globalizacja i integracja europejska*, PWE, Warszawa 2005. 2. J.E. Stiglitz, *Globalizacja*, Wyd. PWN, Warszawa 2004. 3. K. Gawlikowska-Hueckel, A. Zielińska-Głębocka, *Integracja europejska. Od jednolitego rynku do unii walutowej. Podręcznik ekonomii europejskiej,* Wyd. C.H. Beck, Warszawa 2004. 4. T. Sporek (red), *Procesy regionalnej integracji gospodarczej w Europie i na świecie*, Wyd. AE w Katowicach, Katowice 2006.   **PRIMARY LITERATURE:**   1. W. Nowak, *Globalny kryzys finansowy XXI wieku. Przyczyny, przebieg, skutki, prognozy*, Wyd. CEDEWU.PL, Warszawa 2009. 2. J. Witkowska, Z. Wysokińska, *Euro. Doświadczenia i perspektywy*, Wyd. Uniwersytetu Łódzkiego, Łódź 2007. 3. A. Zorska, *Korporacje transnarodowe. Przemiany, oddziaływanie, wyzwania*. PWE, Warszawa 2007. |
| **SUPERVISOR** |
| Małgorzata Rutkowska-Podołowska. [malgorzata.rutkowska@pwr.edu.pl](mailto:malgorzata.rutkowska@pwr.edu.pl) |

### MATRIX EFFECTS OF EDUCATION FOR THE COURSE

### GLOBALIZATION AND EUROPEAN INTEGRATION

AND EDUCATIONAL EFFECTS FOR MAIN FIELD OF STUDY Management

AND SPECIALIZATION Business Management

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| **Effect of education** | **Reference to the effect of the learning outcomes defined for the field of study and specialization** | **Aim\*\*\*** | **Subject \*\*\*** | **Number of tools\*\*\*** |
| **PEK\_W01 (knowledge)** | K1\_ZARZ\_W07 | C1, C2 | Lec1, Lec2, Lec4÷Lec14,  Cl1÷Cl3,  Cl5÷Cl7 | N1, N2, N3, N4, N5 |
| **PEK\_W02** | K1\_ZARZ\_W06  K1\_ZARZ\_W07 | C2, C3 | Lec1÷Lec3, Lec5÷Lec7  Lec9÷Lec13  Cl1÷Cl7, | N1, N2, N3, N4, N5 |
| **PEK\_U01 (skills)** | K1\_ZARZ\_U03  K1\_ZARZ\_U05 | C3 | Lec2, Lec3, Lec5÷Lec9  Lec11÷Lec13,  Cl1÷Cl3,  Cl5, Cl7 | N1, N3, N4, N5 |
| **PEK\_U02** | K1\_ZARZ\_U04  K1\_ZARZ\_U15 | C3 | Lec1, Lec2, Lec4÷Lec7,  Lec9, Lec10, Lec13  Cl1÷Cl5, | N1, N2, N3, N4, N5 |
| **PEK\_K01 (competition)** | K1\_ZARZ\_K06 | C2, C3 | Lec2, Lec3, Lec5÷Lec7, Lec9,  Lec11÷Lec14,  Cl1÷Cl3,  Cl5, Cl6 | N1, N3, N4, N5 |

\*\* - please fill the name of tool

\*\*\* - form the table