Zał. nr 4 do ZW 64/2012

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| FACULTY OF COMPUTER SCIENCE AND MANAGEMENT  **SUBJECT CARD**  **Name in Polish: Diagnoza przedsiębiorstwa pod kątem wdrażania innowacji**  **Name in English Diagnosis companies for the implementation of innovations**  **Main field of study (if applicable): Management**  **Specialization (if applicable):**) **Business Management**  **Level and form of studies: 1st level, full-time studies**  **Kind of subject: optional**  **Subject code ZMZ1582**  **Group of courses NO** |

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|  | Lecture | Classes | Laboratory | Project | Seminar |
| Number of hours of organized classes in University (ZZU) |  |  |  | ***30*** |  |
| Number of hours of total student workload (CNPS) |  |  |  | ***90*** |  |
| Form of crediting |  |  |  | crediting with grade |  |
| For group of courses mark (X) final course |  |  |  |  |  |
| Number of ECTS points |  |  |  | ***3*** |  |
| including number of ECTS points for practical (P) classes |  |  |  | ***3*** |  |
| including number of ECTS points for direct teacher-student contact (BK) classes |  |  |  | ***1*** |  |

\*delete as applicable

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| **PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**  1. None |

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| **SUBJECT OBJECTIVES**  **C1**: Introduction to the methods of analysis of macro and micro-environment  **C2.** Developing skills in creative problem solving  **C3.** The acquisition of decision-making skills in the field of innovation based on the analysis of the organizational environment |

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| **SUBJECT EDUCATIONAL EFFECTS**  relating to knowledge:  PEK\_W01 has ordered knowledge of the methods of analysis of micro-and macro-organizational  PEK\_W02 has knowledge of the ways of generating ideas to be creative  From the range of skills:  PEK\_U01 is able to analyze the organization in terms of innovation  PEK\_U02 is able to use sustainable methods of organizational change  relating to social competences:  PEK\_K01 is prepared to initiate changes in the organization of and participation in the planning and implementation. |

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| **PROGRAMME CONTENT** | | |
| **Form of classes - lecture** | | **Number of hours** |
| Proj1 | Introduction to management and innovation | 2 |
| Proj2-Proj 3 | Presentation of selected methods of diagnosis of the organization and methods of sustainable action cards | *4* |
| Proj4-Proj5 | Discussion and selection of methods for the analysis of the company for the implementation of innovative activities. | *4* |
| Proj6-Proj9 | Consult the substantive issues, the assessment of students progress. The consultation process for the preparation of the project | *8* |
| Proj10–Proj15 | Presentation by students of the results of their project work (about 20 minutes) and discussion | *12* |
|  | Total hours. | 30 |

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| **TEACHING TOOLS USED** |
| N1. Consulting Group in conducting N2. Case study N3. Discussion with teacher N4. Presentation of the project N5. Student work |

**EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT**

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| **Evaluation**(F – forming (during semester), P – concluding (at semester end) | Educationaleffectnumber | Way of evaluating educational effect achievement |
| P PEK\_W01 PEK\_W02 , PEK\_U01 PEK\_U02 , PEK\_K01 | | |
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| **PRIMARY AND SECONDARY LITERATURE** |
| **PRIMARY LITERATURE:**   1. Antoszkiewicz, Innowacje w firmie. Praktyczne metody wprowadzania zmian. Poltext, Warszawa 2008 2. R.Ryńca, Zrównoważona karta działania. Wyd. PWr, Wrocłąw 2009 3. S.Jurek- Stępień, (red.) *Strategie rozwoju przedsiębiorstw*. Metody analizy – przykłady, SGH Warszawa 2007   **EDITIONAL LITARATURE:**   1. G.Gierszewska, M.Romanowska, *Analiza strategiczna przedsiębiorstwa*, PWE Warszawa 2003 2. Z.Drążek, *Zarządzanie strategiczne przedsiębiorstwem*, PWE, Warszawa 2003; 3. J.Penc- Pietrzak, *Analiza strategiczna w zarządzaniu firmą: koncepcja i stosowanie*, C.H.Beck, Warszawa 2003 |
| **SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)** |
| **Radosław Ryńca, radoslaw.rynca@pwr.wroc.pl** |

MATRIX OF CORRELATION BETWEEN EDUCATIONAL EFFECTS FOR SUBJECT

**Diagnosis companies for the implementation of innovations**

AND EDUCATIONAL EFFECTS FOR MAIN FIELD OF STUDY **Management**

AND SPECIALIZATION **Business Management**

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| **Subject educational**  **effect** | **Correlation between subject educational effect and educational effects defined for main field of study and specialization (if applicable)\*\*** | **Subject objectives\*\*\*** | **Programme content\*\*\*** | **Teaching tool number\*\*\*** |
| ***PEK\_W01*** | K1\_ZARZ\_W16 , K1\_ZARZ\_W20, K1\_ZARZ\_W21 | *C1-C3* | *Proj1 – Proj15* | *N1 – N5* |
| ***PEK\_W02*** | K1\_ZARZ\_W16 , K1\_ZARZ\_W20, K1\_ZARZ\_W21 | *C1, C2, C3,* | *Proj2 – Proj5* | *N1, N2, N3, N5* |
| ***PEK\_U01*** | K1\_ZARZ\_U03, K1\_ZARZ\_U09 | *C1; C2* | *Proj2 – Proj5* | *N1 – N5* |
| ***PEK\_U02*** | K1\_ZARZ\_U03, K1\_ZARZ\_U09 | *C2; C3;* | *Proj2 – Proj14* | *N1-N5* |