

FACULTY OF COMPUTER SCIENCE AND MANAGEMENT					
SUBJECT CARD					
Name in Polish:	E-gospodarka				
Name in English:	E-economy				
Main field of study (if applicable):	Management				
Specialization (if applicable):	Business information systems				
Level and form of studies:	2nd level, full-time				
Kind of subject:	obligatory				
Subject code:	IEZ2205				
Group of courses:	NO				
	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	15				
Number of hours of total student workload (CNPS)	90				
Form of crediting	crediting with grade				
For group of courses mark (X) final course					
Number of ECTS points	3				
including number of ECTS points for practical (P) classes					
including number of ECTS points for direct teacher-student contact (BK) classes	0,5				

*delete as applicable

PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES

1. Basic knowledge about management in organization.
2. Basic knowledge about computer networks, Internet and Internet websites

SUBJECT OBJECTIVES

C1 To prepare students (to give them the foundations of technical and economic infrastructure) for starting a business activity using modern technologies and for using them safely in everyday life.

SUBJECT EDUCATIONAL EFFECTS

relating to knowledge:

PEK_W01. Knows the basis of electronic economy and knows how to carry successfully business activity in Internet

PROGRAMME CONTENT

Form of classes - lecture		Number of hours
Lec 1	Development of the Internet. Idea of e-economy.	2
Lec 2	Models of e-business.	2

Lec 3	e-Commerce on B2B, B2C and C2C markets.	2
Lec 4	Methods of payment in the Internet.	2
Lec 5	e-administration, e-government.	2
Lec 6	Mobility, security.	2
Lec 7	Technologies	2
Lec 8	Written test	1
	Total hours	15
Form of classes - class		Number of hours
Cl 1		
	Total hours	
Form of classes - laboratory		Number of hours
Lab 1		
	Total hours	
Form of classes - project		Number of hours
Proj 1		
	Total hours	
Form of classes - seminar		Number of hours
Sem 1		
	Total hours	
TEACHING TOOLS USED		
N1. Lecture N2. Multimedia presentation N3. Attitude and behavior of the teacher N4. Written test		

EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT

Evaluation (F – forming (during semester), P – concluding (at semester end))	Educational effect number	Way of evaluating educational effect achievement
P	PEK_W01	Written test
P = 1		
PRIMARY AND SECONDARY LITERATURE		

PRIMARY LITERATURE:

- [1] Chaffey D., "E-Business and E-Commerce Management", Longman, 2007.
 [2] Laudon K. C, Traver C. G., "E-commerce: business, technology, society", Prentice Hall, 2006.
 [3] Awad E. M., "Electronic commerce: from vision to fulfillment", Pearson/Prentice Hall, 2006.

SECONDARY LITERATURE:

- [1] Internet sites

SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)

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MATRIX OF CORRELATION BETWEEN EDUCATIONAL EFFECTS FOR SUBJECT
E-economy
 AND EDUCATIONAL EFFECTS FOR MAIN FIELD OF STUDY **Management**
 AND SPECIALIZATION **Business information systems**

Subject educational effect	Correlation between subject educational effect and educational effects defined for main field of study and specialization (if applicable)**	Subject objectives***	Programme content***	Teaching tool number***
PEK_W01	S2_BIS_W03	C1	Lec1-Lec8	N1, N2, N3, N4

** - enter symbols for main-field-of-study/specialization educational effects

*** - from table above