



## STRENGTHS

**Faculty with reach and diverse teaching offer** – high number of candidates for 1<sup>st</sup> and 2<sup>nd</sup> degree studies and postgraduate studies

**Faculty with growing research potential** – evaluation of scientific discipline on the highest possible level (A)

**Faculty with a long tradition in the hands of the younger generation** – the opportunity to combine the strength of tradition and experience with the power of energy and new ideas

**Faculty with an international presence** – internationally shaped teaching and research offer, numerous international projects and cooperation in the UNITE! network



## SWOT – Faculty of Management, WUST

### OPPORTUNITIES

**Part of a technical university** – opportunities to respond to the growing need to arm engineers of the future with soft skills

**Dynamic and changing world** - opportunities for innovative research in the discipline of management and quality sciences



### WEAKNESSES

**Faculty after reorganization** – requiring completion of organization and settling into new setting

**The only Faculty in the social sciences** – limiting the possibilities to shape university's policy for own needs



### THREATS

**Economical situation** – uncompetitive wages compared to the environment

**Changing mentality of young people** – declining interest in second-degree studies

